



INTERNATIONAL UNIVERSITY OF SARAJEVO  
INTERNACIONALNI UNIVERZITET U SARAJEVU

- BOARD OF TRUSTEES -

Number: IUS-UO-08-07/2024

Date: February 3<sup>rd</sup>, 2024

*In line with the Article 23 of the Law on Higher Education ("Official Gazette of Sarajevo Canton", no. 36/22) and the Article 20 paragraph (1) item c) of the Statute of the International University of Sarajevo, Book of Rules on the Establishment and Development of the Internal System of Quality Assurance and Quality Management at the International University of Sarajevo no. IUS-UO-08-18/19, Decision on procedures for Developing, Adopting and Implementation of IUS Strategy no. IUS-UO08-33/2011 dated June 22th 2011, the Board of Trustees of the International University of Sarajevo, at its session held on February 3rd, 2024, brought the following*

## DECISION

### on adopting the Internationalization Strategy

I

The Internationalization Strategy of the International University of Sarajevo is hereby adopted.

II

The Internationalization Strategy represents an integral part of this Decision.

III

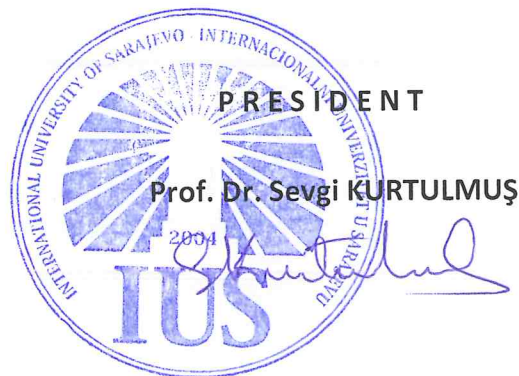
The decision enters into force on the day of its adoption, from which all acts that previously regulated the same matter cease to be valid.

**Delivered:**

1x Rectorate

1x QA Office

1x a/a



# INTERNATIONALIZATION STRATEGY

## OF THE INTERNATIONAL UNIVERSITY OF SARAJEVO

The International University of Sarajevo (IUS) aims to become a globally recognized and leading higher education institution in the region, providing quality education and research opportunities to students from diverse cultural backgrounds. To achieve this vision, IUS has developed a Strategic Plan for 2022-2026 (<https://www.ius.edu.ba/en/ius-strategic-plan>).

This internationalization strategy aligns with the goals outlined in the IUS Strategic Plan, focusing on expanding international collaborations, attracting talented students and faculty from around the world, enhancing global engagement, and promoting intercultural understanding. The strategy encompasses key areas such as student recruitment, faculty development, research partnerships, curriculum internationalization, and campus diversity.

### ***1. Strengthening International Partnerships:***

- a. Identify strategic partner institutions in regions of interest, based on shared academic interests, research priorities, and cultural diversity.
- b. Establish collaborative agreements with partner institutions to promote student and faculty exchanges, joint research projects, and cross-cultural initiatives.
- c. Encourage faculty members to engage in international conferences, workshops, and seminars to foster collaborations and enhance academic networks.

### ***2. Enhancing Student Recruitment:***

- a. Develop targeted marketing campaigns to promote IUS programs globally, highlighting the university's unique international environment and multicultural learning opportunities.
- b. Expand scholarships and financial aid programs to attract talented international students, particularly those from less developed regions.
- c. Increase the attractiveness and values of the University among the native Bosnians in diaspora and among prospective students in neighboring countries

### ***3. Faculty Development and Mobility:***

- a. Encourage faculty members to participate in international conferences, workshops, and research collaborations to enhance their academic and research profiles.

- b. Establish faculty exchange programs with partner institutions to promote knowledge sharing, curriculum development, and teaching methodologies.
- c. Support faculty members in pursuing international research grants and funding opportunities to foster interdisciplinary research collaborations.

**4. *Research Collaborations:***

- a. Facilitate interdisciplinary research collaborations with international universities and research institutions, focusing on areas of global significance and regional relevance.
- b. Encourage faculty members to form international research teams and seek funding for joint research projects.
- c. Expand the activities of the research centers and institutes that foster international collaborations, attract international scholars, and address global challenges.

**5. *Curriculum Internationalization:***

- a. Integrate global perspectives into the curriculum across all disciplines, promoting intercultural understanding and preparing students for global citizenship.
- b. Develop joint or dual-degree programs with international partner institutions to offer students a broader educational experience and enhance their global competencies.
- c. Encourage faculty members to incorporate international case studies, guest lectures, and study abroad opportunities into their courses.

**6. *Campus Diversity and Inclusion:***

- a. Foster a welcoming and inclusive campus environment that celebrates diversity and encourages intercultural interactions.
- b. Organize cultural events, conferences, and workshops to promote dialogue, understanding, and appreciation of different cultures.
- c. Establish support services for international students, including language support, cultural adaptation programs, and mentorship initiatives.

**7. *Alumni Engagement:***

- a. Strengthen connections with international alumni and create opportunities for their involvement in promoting IUS globally.

b. Develop an alumni mentorship program to facilitate networking, career guidance, and professional development for students and recent graduates.

c. Organize alumni reunions and events in key international locations to maintain a strong network of IUS graduates.

***Implementation and Monitoring:***

a. Committee responsible for the implementation of the IUS Strategic Plan will coordinate and implement the internationalization strategy.

b. Develop a timeline and action plan with specific goals, targets, and performance indicators to monitor the progress of internationalization initiatives.

c. Regularly evaluate the effectiveness of the strategy through surveys, feedback mechanisms, and data analysis to make necessary adjustments and improvements.

By implementing this comprehensive internationalization strategy, the International University of Sarajevo (IUS) aims to strengthen its regional and global presence, attract a diverse community of students and faculty, promote cross-cultural understanding, and enhance its reputation as an international hub for education and research. This strategy aligns with the IUS Strategic Plan 2022-2026, providing a roadmap for achieving the university's vision and goals in an increasingly interconnected and globalized world.

**P R E S I D E N T**

**Prof. Dr. Sevgi KURTULMUŞ**