

Dear Students,

Welcome to IUS Best Business Plan competition. IUS in cooperation with BBI Bank and Sarajevo Business Forum (SBF) proposes a business plan competition for all IUS students who are interested in participating in SBF. Please check more details on

[http://www.sarajevobusinessforum.com/en/projects/how\\_to\\_apply](http://www.sarajevobusinessforum.com/en/projects/how_to_apply)

## Aim

- To encourage talented students to create projects that have the potential for investment
- To give students access to real-world business experiences
- To help ease current unemployment challenges in the Bosnian market
- To increase the number of high-quality projects at SBF

## Requirements

- Your Business Plan minimum value must be **100.000 Euro**
- BP must be **possible** and **feasible**
- BBI Bank will have ultimate right **of refusal** for submitted projects; however, given the quality of students and work from the International University of Sarajevo, it is unlikely that a winning project will not be of sufficient quality.
- Merit is expected to be the primary criteria for business plan selection.
- BBI Bank requires that students own at least 20% of a proposed business plan so that the competition is not abused as an avenue for non-students to promote their projects.

## Time frame

- Deadline for BP's hardcopy submission: April 15, 2015 till 4:00 p.m. (IUS LEC B building 1<sup>st</sup> floor)
- Top BP's will have a public presentation on Wednesday, April 22, time TBD.

For more information please contact Assist. Prof. Dr. Senad Busatlic [lec@ius.edu.ba](mailto:lec@ius.edu.ba) or 033 957 408

Good luck!

Assist. Prof. Dr. Senad Busatlic