

# Curriculum Vitae

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### **EDUCATION:**

2015 – 2020: International University of Sarajevo, Sarajevo, Bosnia and Herzegovina (BiH) – Ph.D. Innovation Management (Faculty of Business and Administration).

*Dissertation:* An Empirical Study on the Impact of Human Capital and the Institutional Environment on Innovation in Small and Medium Scale Enterprises in Africa and the Middle East.

2011 – 2015: Istanbul Commerce University, Istanbul, Turkey – Master of Business Administration (MBA).

*Thesis:* International Market Entry Strategy: A Case of Accra Star Company Limited in Ghana.

2004 - 2008: Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana - BA Economics Second (Upper) Class Division.

*Thesis:* The Role of the National Youth Employment Programme (NYEP) in Mitigating the High Level of Unemployment in Ghana.

### **WORKING EXPERIENCE:**

March 2020 – Present: International University of Sarajevo, Sarajevo, BiH.

*Position:* Assistant II (Lecturer).

October 2016 – February 2020: International University of Sarajevo, Sarajevo, BiH.

*Position:* Assistant.

October 2013- May 2015: Paragon Foundation, Kumasi, Ghana.

*Position:* General Manager.

July 2012 – June 2013: MVA Holdings, Istanbul, Turkey.

*Position:* Foreign Trade Representative.

January 2012 – June 2012: ILAM Academy, Istanbul, Turkey.

*Position:* Logistics Personnel (Internship).

September 2009 – October 2010: Islamic Senior High School, Koforidua, Ghana.

*Position:* Tutor.

November 2008 – July 2009: St. Stephens Senior High/Technical School, Asiakwa, Ghana.

*Position:* Tutor.

December 2007 – February 2008: Nasona Oil Company Limited, Kumasi, Ghana.

*Position:* Manager's Personal Assistant (Internship).

November 2003 – July 2004: ABB Plant Medicine and Business Ventures, Koforidua, Ghana.

*Position:* Production Team.

## COMPUTER LITERACY

1. STATA Statistical Software (Intermediate)
2. Statistical Package for the Social Sciences (Intermediate)
3. Python (Basic)

## CONFERENCES/ SEMINARS

December 24-25, 2016: II. International Students Symposium, Istanbul, Turkey

May 17-20, 2016: Second Sarajevo International Conference on “EU Integration & Balkan Countries”, Sarajevo, BiH

April 22, 2016: 2<sup>nd</sup> IUS Graduate Conference, Sarajevo, BiH

August 17-19, 2011: Workshop on Teaching and Learning Skills, IGEDER Example. Istanbul, Turkey

## PUBLICATIONS

1. Aidoo, A. W. (2020). The Impact of the Institutional Environment on the Use of Licensed Technology. *Southeast Europe Journal of Soft Computing*, 9(1), 42-52.
2. Aidoo, A. W. (2019). The Impact of Access to Credit on Process Innovation. *Heritage and Sustainable Development*, 1(2), 48-63.
3. Aidoo, A. W. (2019). The Impact of Human Capital on Product Innovation. *Southeast Europe Journal of Soft Computing*, 8(2), 1-13.
4. Aidoo, A. W. (2016). The Influence of Stress on the Health of Workers in Manufacturing Industry. *Inquiry*, 2(2), 65-75.
5. Aidoo, A. W. (2016). The Educational System of Ghana: Menaces and Promises. *II International Students Symposium*, Istanbul. (Abstract).
6. Ridić, O., & Aidoo, A. W. (2016). Destructive Deviance in Organizational Behavior. X. *European Conference on Social and Behavioral Sciences*, International University of Sarajevo (IUS), Faculty of Arts and Social Sciences (FASS), IASSR, Sarajevo, Bosnia and Herzegovina (Abstract).
7. Ridić, O., & Aidoo, A. W. (2016). Constructive Deviance in Organizational Behavior. *Second Sarajevo International Conference on “EU Integration & Balkan Countries”*, 1, 492-498.
8. Aidoo, A. W. (2016). The Effect of Multinational Corporation in Petroleum Industry: A Case of Petroleum Industry in Ghana. *2<sup>nd</sup> IUS Graduate Conference*. Sarajevo - Bosnia & Herzegovina.

## AWARD

1. 3<sup>rd</sup> Best Paper, “The Effect of Multinational Corporation in Petroleum Industry: A Case of Petroleum Industry in Ghana”. *2<sup>nd</sup> IUS Graduate Conference*. Sarajevo, BiH.

## LANGUAGES

*Spoken:* Akan; English; Turkish

*Written:* Akan; English; Turkish

*Reading:* Akan; English; Turkish

## RESEARCH INTEREST

1. Innovation Management
2. Marketing
3. Entrepreneurship