# DŽENETA VALJEVAC


**CONTACT**

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## WORK EXPERIENCE

**Assistant - *International University of Sarajevo ( 2024 - present )***
Teaching courses: Non-Linear Editing I and II, Illustration Studio, Printing Technology & Painting. Providing academic support to professors and academic staff, as well as designing materials for faculty purposes.

**Graphic Designer and Social Media Manager - *SPSC Group d.o.o/European Elite Business Hub ( 2022 - 2024 )***
Branding, designing promotional materials, filming on-site and in the studio, video editing, and product photography. Managing social media activities, including planning, scheduling, and posting.

**Tutor - *Zlata Academy ( 2025 )***
Conducting workshops as part of an academy that organizes creative programs. Assisting participants in developing their own creative designs on porcelain and glass.

**Graphic Designer - *Adria Security Summit ( 2023 - present )***
Creating print and digital materials for summits, including designing posters, billboards, badges, and all other elements that form the visual identity of the event.

**Illustrator - *Freelance ( 2021 - present )***
Working as a freelance illustrator, creating visual concepts, character designs, and illustrations for various projects. Focused on developing artwork for children's books and illustrative posters, combining creativity and storytelling through engaging and expressive imagery. .

## INTERNSHIP AND VOLUNTEERING

**Graphic Designer - *LinkUp ( 2024 )***
Volunteering with LinkUp, an organization focused on youth development/creative projects/social initiatives, contributing to the creation of the brand's visual identity.

**Graphic Designer and Social Media Manager - *SPSC Group d.o.o ( 2021 - 2022 )***
Internship experience as a graphic designer, creating content for social media and gaining hands-on experience in social media management. Tasks included designing visuals, learning scheduling and posting strategies, and understanding analytics to support effective online communication.

**Camera operator - *Televizija BIR ( September 2022 )***
Camera Operator Intern at a TV station, gaining experience operating professional cameras on-site and in the studio, and supporting production tasks.

**Graphic Designer - *International University of Sarajevo ( 2020 - 2021 )***
Internship in the Workshop Unit, designing print materials (billboards, posters, brochures), creating social media content, filming programs and events, video editing, and photography.

## NOTABLE PROJECTS

**"Esmin prvi post" children's book - Albabi**
Illustrated a complete children's book, including the cover and all interior illustrations, based on a story provided. Developed characters, scenes, and visual narratives that bring the story to life, ensuring a cohesive and engaging experience for young readers.

## EDUCATION

**MA, Visual Arts and Communication Design ( 2024 - present )**
Faculty of Arts and Social Science, International University of Sarajevo

**BA, Visual Arts and Communication Design ( 2017 - 2021 )**
Faculty of Arts and Social Science, International University of Sarajevo