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ERMINA **UŠANOVIĆ**, MA

Ermina Ušanović serves as a Senior Assistant in the Visual Arts and Visual Communication Design program at the International University of Sarajevo, while also managing freelance design projects.

EDUCATION

International University of Sarajevo (2025)
Master's degree (Visual Arts and Communication Design)

International University of Sarajevo (2022)
Bachelor's degree (Visual Arts and Communication Design)
**Received the Rector's and Dean's Honor List recognition.*

Third Gymnasium Sarajevo (2018)
Social electoral area

WORK EXPERIENCE, INTERNSHIPS, AND VOLUNTEERING

International University of Sarajevo

Senior Assistant at the Visual Arts and Visual Communications Design Program (2026–present)
Currently teaching Visual Language I and Design Studio I courses. Continuing to undertake academic, administrative, communication, and student-related responsibilities within the Program, including participation in the Program Council, student advising, social media management, and the development of visual materials for Program activities.

Assistant at the Visual Arts and Visual Communications Design Program (2022–2026)
Provided academic support to professors and faculty members. Teaching experience included Digital Photo Imaging, User Experience Design I and II, Visual Language I, and Advertising, as well as assisting in Language of Drawing I and II.

President of the Committee for Promotion and Communication at the Faculty of Arts and Social Sciences (FASS) (2024–present)
Ensuring that every program at FASS maintains consistent visuals and branding across all platforms by collaborating with other committee members to review and approve all visual content.

Additional Faculty and University Responsibilities (2022–present)
In addition to my Program-level responsibilities, I have actively contributed to a wide range of faculty-level and university-wide initiatives:

Visual communication and graphic design

- Created a wide range of visual materials, including banners, posters, wallscapes, event visuals, stickers, and promotional materials for IUS, FASS, and its academic programs.
- Designed promotional posters for IUS scholarship testing campaigns distributed across Bosnia and Herzegovina for two consecutive years.
- Contributed to the visual materials for the 20th Anniversary of IUS and student dormitory wallscapes.
- Collaborated with other VACD assistants on projects involving the Turkish Embassy and TİKA, preparing branded visual materials.
- Designed the Faculty of Medical Sciences logo.
- Designed visuals for Strategic Development Office survey results and related publications.
- Provided visual communication support to other faculties, including FEDU and FBA, and offered initial guidance to FBA assistants on social media management.
- Served as an informal design advisor to the University Communications Office, providing guidance on poster design and visual communication standards.

Institutional documentation and administration

- Prepared and formatted major institutional documents, including the Study Rulebook, MA and PhD Manuals, and Books of Standards, covering layout, formatting, and cover and title design.
- Provided administrative support to the VACD and MAC departments.
- Served as a member of both the Program Council and Faculty Council, and prepared reports and documentation for Program Council meetings.

Student engagement and university activities

- Served as an advisor to student clubs and various student-led initiatives.
- Hosted and assisted in organizing the 2025 Graduation Ceremony and several conferences.
- Supported faculty and university events, including the Master's Student Orientation Day and the 3-Minute Video Competition.

- Participated in Open Day events, scholarship testing activities, and high-school outreach and promotional activities on behalf of IUS.
- Conducted midterm and final examination invigilations every semester.
- Led summer school workshops for high school students from Türkiye for two consecutive years.
- Supported special and ad-hoc projects, including the production of an SDG-themed video for IUS.

LinkUp Association – Design Volunteer (2024–present)
Volunteering as a Graphic Designer and Design Consultant. Developed the visual identity, created design concepts, and provided strategic design advice.

Balkan News – News Presenter (2023)
Presenting news and additional content in video format.

Luxembourg-Slovenian Business Club A.s.b.l. – Graphic Design Internship (March 2022–May 2022)
Designed social media visuals and feature images for the website articles. Worked as a part of the team, provided suggestions and proposals for future works and topics. Communicated with the development team.

STEM Team – Graphic Design Volunteer (2021–present)
Volunteering as a graphic designer, photographer, video editor, and podcast presenter. Currently working on a redesign of the social media posts, as well as actively participating in workshop organization. Designing materials for print (certificates, masks, frames, merchandise).

Balkan Club of Peace – English Translator (2021–2022)
Translated formal letters and messages. Worked as a simultaneous interpreter.

Native Camp – Lecturer (2020)
Enhanced soft skills through effective engagement with both adults and children, facilitating their improvement in English language proficiency.

Freelance Designer (2019–present)
Working on UI/UX and graphic design projects (logo design and branding; print design - flyers, brochures, posters, invitations, menus, etc.; website and mobile app design).

ERASMUS+ STAFF EXCHANGES

ESDIR: Escuela Superior de Diseño de La Rioja (April, 2026)
Participated in an Erasmus+ staff exchange, delivering a Visual Metaphors workshop that encouraged creative exploration and cross-departmental collaboration.

„Alexandru Ioan Cuza" University of Iași (April, 2025)
Participated in an Erasmus+ staff exchange, delivering a workshop on public speaking and the effective use of visual aids, which strengthened cross-departmental collaboration and enhanced participants' communication skills.

ESDIR: Escuela Superior de Diseño de La Rioja (April, 2024)
Participated in an Erasmus+ staff exchange, facilitating a speculative design workshop that fostered creative solutions and collaboration between the departments.

LANGUAGES

Bosnian language – native
English language – proficient (completed BA and MA studies in English)
Spanish language – A1 level
Turkish language – A1 level

ABILITIES

Top abilities: graphic design, UI/UX design, branding, infographic design
Other abilities: photography, filming and editing

SOFTWARE SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
Figma
Blender (3D software)
Canva
Microsoft Office Suite

PERSONAL SKILLS AND QUALITIES

Creativity, work ethic, problem-solving, teamwork, presenting, communication, adaptability, attention to details, inquisitive

NOTABLE ACHIEVEMENTS

- Participated in the „Third Annual VACD Staff Exhibition" (November 2024).
- Participated in the „International World Art Day Exhibition" organized by IUS in collaboration with Haci Bayram Veli University from Ankara, Turkey (April 2024).
- Participated in the exhibition "Green Inspiration" at the IUS Art Gallery (May 2023).
- Participated in the exhibition "Behind the Image" at the IUS Art Gallery (March 2023).

- Won 1st place in the fictional visual identity design competition organized by freelancing.ba and beecreative.ba platforms (2021).
- Won the tender for book cover design for The Western Balkans - Cooperation, Geopolitics, and Economic Transitions and Relations by Prof. Dr. Muhidin Mulalic, Prof. Dr. Emel Topçu, and Dr. Jahja Muhasilović (2021).
- Won 3rd place in the competition for the best jewelry collection design organized by Ovnak and CM companies (2021; collection on sale in 2022).
- Participated in the exhibition at the Bosniak Institute – Adil Zulfikarpašić's foundation (2016).