




ŠEJMA AYDIN

 Sarajevo, Bosnia and Herzegovina
15/02/1993



CURRENT ENGAGEMENTS

2023/2024

- 2023- Present** **Program Coordinator**
Programs of Management, International Business and Finance and Economics, Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina
- 2023 – Present** **Project Coordinator**
Exploring the Nexus of Financial Behavior, Financial Well-Being, and Sustainable Consumption: A Multi-dimensional Analysis. Funded by the Ministry of Science, Higher Education and Youth of Sarajevo Canton
- 2019- Present** **Assistant Professor, International University of Sarajevo**
Research interests: Entrepreneurship, Business Finance, Consumer Finance

EDUCATION

- 2016 -2019** **PhD in Management**
Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina
- 2015 – 2016** **MA in Economics**
Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina
- 2011 - 2015** **BA in Management (class valedictorian)**
Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina

ACADEMIC EXPERIENCE

- 2016-2019** **Scholarship Assistant,**
International Business and Finance, Faculty of Business and
Administration, International University of Sarajevo.
- 2017-2018** **Teaching Assistant,**
International Business and Finance, Faculty of Business and
Administration, International University of Sarajevo.

INDUSTRY EXPERIENCE

- 2019-2020** **General Manager, Slovo bosansko d.o.o.**
Book publishing company
- 2009-2015** **Associate, Dobra knjiga d.o.o**
Book publishing company

PUBLICATIONS

Journal Articles:

- Knezović, E., Aydin, Š., Smajić, H. i Bičo, A. (2023). Understanding individual entrepreneurial orientation: A generational perspective. *Management*, 28 (Special Issue), 1-12. <https://doi.org/10.30924/mjcmi.28.si.1>
- Aydin, Š., Knezović, E., Bičo, A., & Smajić, H. (2023). Age, entrepreneurial and intrapreneurial intentions: the mediating role of individual entrepreneurial orientation. *Journal of Enterprising Communities: People and Places in the Global Economy*, ahead-of-print. <https://doi.org/10.1108/JEC-08-2022-0107>
- Bičo, A., Aydin, Š., Smajić, H., & Knezović, E. (in press). Entrepreneurial and intrapreneurial intentions: the role of access to resources and individual entrepreneurial orientation. *World Journal of Entrepreneurship, Management and Sustainable Development*.
- Smolo, E., Knezović, E., & Aydin, Š. (2023). Extending the concept of financial literacy: A step toward a sustainable society. *Heritage and Sustainable Development*, 5(1), 65-76.
- Karić, M., Aydin, Š., Korkut, H., & Mulalić, M. (2023). Paradoxical and Insufficient? Gender Quotas and Placement Mandates in Bosnia and Herzegovina's 2020 Local Elections. *Intellectual Discourse*, 31(1).
- Bičo, A., Aydin, Š., Smajić, H., & Knezović, E. (2022). Entrepreneurial and intrapreneurial intentions: analyzing the premise of distinct constructs with different determinants. *Periodicals of Engineering and Natural Sciences*, 10(3), 5-22.

Karić, M., & Aydin, Š. (2021). Urban and Rural Voting Tendency: Case of Bosnia and Herzegovina in 2014 Parliamentary Elections. *Balkan Journal of Social Sciences/Balkan Sosyal Bilimler Dergisi*, 10(19).

Book Chapters:

Karić, M., & Aydin, Š. (2022). Smart Cities And Happiness: Lessons to Be Learned. In László, B. Et al. (Eds), *Elektromobilitás és társadalom*, (137-144). DUE Press, Hungary.

Aydin, Š., & Kulić, D. (2022). Determinants of Turkish Outward Foreign Direct Investment to the Western Balkans. In Mulalić, M. et al. (Eds), *The Western Balkans, Cooperation, Geopolitics and Economic Transitions and Relations*, (262-280). International University of Sarajevo, Bosnia and Herzegovina.

Aydin, Š., & Karić, M. (2021). Local Government Financing in Montenegro. In Korkut, H. et al. (Eds), *Studies in Urbanization and Local Governance in Balkan Countries*, (154-174). Dobra knjiga, Bosnia and Herzegovina.

Conference Proceedings:

Aydin, Š., Bičo, A., Smajić, H., & Knezović, E. (2023). Entrepreneurial and Intrapreneurial Intentions in Bosnia and Herzegovina: A Generational Approach. *12th International Scientific Symposium Region, Entrepreneurship, Development*, Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, Croatia, 263-279.

Aydin, Š. (2018). The Impact of Foreign Trade on Economic growth: A Literature Review. *Fourth International Mediterranean Social Sciences Congress (MECAS IV)*, Podgorica, Montenegro.

Aydin, Š. (2017). Ethnic Diversity as a Determinant of Remittance Inflow. *Mediterranean International Conference on Social Sciences by UDG*. Mediterranean Economy, Culture, Architecture and Security, University of Donja Gorica, Podgorica.

Aydin, Š. & Aydin, R. (2016). Rent Discrimination in Sarajevo. *Marketing to the Bottom of the Pyramid in Emerging Markets*, 3, Kuala Lumpur, Malaysia, 54-68.

PROJECTS

Research Team Member (2022-2023)

Entrepreneurial and intrapreneurial intentions in Sarajevo Canton: a generational approach. Funded by Ministry of Science, Higher Education and Youth of Sarajevo Canton.

Project Coordinator (2023 -Present)

Exploring the Nexus of Financial Behavior, Financial Well-Being, and Sustainable Consumption: A Multi-dimensional Analysis. Funded by the Ministry of Science, Higher Education and Youth of Sarajevo Canton.

TEACHING PROFILE

Undergraduate Courses:

Business Finance, Investment and Portfolio Management, Financial Accounting, Managerial Accounting

Graduate Courses:

Business Analysis & Decision Making, Financial and Managerial Accounting

SUPERVISIONS

Master's projects:

Halima Kardović (2023). *Gender Roles in Management Positions and Gender Differences in Leadership Styles: A Case Study of Bosnia and Herzegovina*. International University of Sarajevo.

Zhala Jafarli Sitnić (2023). *Financial behavior and financial well-being in Azerbaijan: moderating role of self-control*. International University of Sarajevo.

Nejla Halidović (2020). *Entrepreneurial Intentions of Higher Education Students: The Case of Bosnia and Herzegovina and Croatia*. International University of Sarajevo.

Dino Kulić (2020). *Determinants of Turkish Outward Foreign Direct Investment to the Western Balkans*. International University of Sarajevo.

Graduation projects:

Dalila Šahinović (2023). *Understanding Financial Intention in Bosnia and Herzegovina Using the Theory of Planned Behavior*. International University of Sarajevo.

INVITED TALKS, GUEST LECTURES, SEMINARS, AND ACADEMIC VISITS

Workshop facilitator: "How to Budget Your Money" (2023)

Roundtable moderator: "Young entrepreneurs: Motivations, Challenges and Opportunities" (2023)

Mobility: Erasmus+ Staff Exchange at University of Limerick, Ireland (2022)

Guest Lecturer: School of Economics and Business, University of Sarajevo, (2020/21)

PROFESSIONAL SKILLS

Computer Skills

Microsoft Office

SPSS

SPSS AMOS

Stata

EViews

Language Skills

Bosnian



Native

English



Proficient