



ŠEJMA AYDIN

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📍 Sarajevo, Bosnia and Herzegovina



CURRENT ENGAGEMENTS

2024/2025

2025–Present

Graduate Coordinator

Programs of Management, International Business and Finance and Economics, Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina

2024– Present

Associate Professor in Finance, International University of Sarajevo

Research interests: Business Finance, Consumer Finance, Entrepreneurship

2023–Present

Research Team Member

Green Purchase Intentions: The Role of Theory of Planned Behavior, Ecological Concern, and Demographic Factors. Funded by the Ministry of Science, Higher Education and Youth of Sarajevo Canton.

EDUCATION

2016–2019

PhD in Management

Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina

2015–2016

MA in Economics

Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina

2011–2015

BA in Management (class valedictorian)

Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina

ACADEMIC EXPERIENCE

- 2019–2024** **Assistant Professor,**
International Business and Finance, Faculty of Business and Administration, International University of Sarajevo.
- 2016–2019** **Scholarship Assistant,**
International Business and Finance, Faculty of Business and Administration, International University of Sarajevo.
- 2017–2018** **Teaching Assistant,**
International Business and Finance, Faculty of Business and Administration, International University of Sarajevo.

ADMINISTRATIVE EXPERIENCE

- 2023–2024** **Program Coordinator**
Programs of Management, International Business and Finance and Economics, Faculty of Business and Administration, International University of Sarajevo, Bosnia and Herzegovina

INDUSTRY EXPERIENCE

- 2019–2020** **General Manager, Slovo bosansko d.o.o.**
Book publishing company
- 2009–2015** **Associate, Dobra knjiga d.o.o**
Book publishing company

PUBLICATIONS

Books:

Aydin, Š., Knezović, E., Smajić, H., & Bičo, A. (2024). *Entrepreneurial and Intrapreneurial Intentions in Bosnia and Herzegovina: A Demographic Exploration of Access to Human and Financial Capital*. International University of Sarajevo.

Journal Articles:

Mešković, A., Aydin, Š., & Smolo, E. (2024). Enhancing financial inclusion through financial literacy: Perceptions and impact of investment deposits in Islamic finance in Bosnia and Herzegovina. *Journal of Economics, Law, and Society*, 1(1), 39–53.

Bičo, A., Aydin, Š., Smajić, H., & Knezović, E. (2024). Entrepreneurial and intrapreneurial intentions: the role of access to resources and individual entrepreneurial orientation. *World Journal of Entrepreneurship, Management and Sustainable Development*, 20(1), 1-17.

Knezović, E., Aydin, Š., Smajić, H. & Bičo, A. (2023). Understanding individual entrepreneurial orientation: A generational perspective. *Management*, 28 (Special Issue), 1-12. <https://doi.org/10.30924/mjcmi.28.si.1>

Aydin, Š., Knezović, E., Bičo, A., & Smajić, H. (2023). Age, entrepreneurial and intrapreneurial intentions: the mediating role of individual entrepreneurial orientation. *Journal of Enterprising Communities: People and Places in the Global Economy*, 18(1), 94-113. <https://doi.org/10.1108/JEC-08-2022-0107>

Smolo, E., Knezović, E., & Aydin, Š. (2023). Extending the concept of financial literacy: A step toward a sustainable society. *Heritage and Sustainable Development*, 5(1), 65-76.

Karić, M., Aydin, Š., Korkut, H., & Mulalić, M. (2023). Paradoxical and Insufficient? Gender Quotas and Placement Mandates in Bosnia and Herzegovina's 2020 Local Elections. *Intellectual Discourse*, 31(1).

Bičo, A., Aydin, Š., Smajić, H., & Knezović, E. (2022). Entrepreneurial and intrapreneurial intentions: analyzing the premise of distinct constructs with different determinants. *Periodicals of Engineering and Natural Sciences*, 10(3), 5-22.

Karić, M., & Aydin, Š. (2021). Urban and Rural Voting Tendency: Case of Bosnia and Herzegovina in 2014 Parliamentary Elections. *Balkan Journal of Social Sciences/Balkan Sosyal Bilimler Dergisi*, 10(19).

Book Chapters:

Ganić, M., & Aydin, Š. (2024). Küresel pandeminin gölgesinde Karadağ'da ekonomi ve politika. In Topcu, E., & Mulalić, M. (Eds.), *Karadağ Ekonomi ve Siyaset Çerçevesinde Ülke Analizi*, (127-173). İstanbul Ticaret Odası, Turkey. ISBN: 978-605-137-962-3.

Karić, M., & Aydin, Š. (2022). Smart Cities And Happiness: Lessons to Be Learned. In László, B. Et al. (Eds), *Elektromobilitás és társadalom*, (137-144). DUE Press, Hungary.

Aydin, Š., & Kulić, D. (2022). Determinants of Turkish Outward Foreign Direct Investment to the Western Balkans. In Mulalić, M. et al. (Eds), *The Western Balkans, Cooperation, Geopolitics and Economic Transitions and Relations*, (262-280). International University of Sarajevo, Bosnia and Herzegovina.

Aydin, Š., & Karić, M. (2021). Local Government Financing in Montenegro. In Korkut, H. et al. (Eds), *Studies in Urbanization and Local Governance in Balkan Countries*, (154-174). Dobra knjiga, Bosnia and Herzegovina.

Conference Proceedings:

Mešković, A., Aydin, Š., & Smolo, E. (2024). Unveiling the potential: Exploring investment deposits for financial inclusion. *3rd International Conference on Islamic Economics 2024: Empowerment of Islamic Philanthropy, Zakat, Waqf & Sadaqah to Achieve Socio-economic Justice*. International Research Centre of Islamic Economics and Finance (IRCIEF-UIS), Malaysia, 55-72.

Aydin, Š., Bičo, A., Smajić, H., & Knezović, E. (2023). Entrepreneurial and Intrapreneurial Intentions in Bosnia and Herzegovina: A Generational Approach. *12th International Scientific Symposium Region, Entrepreneurship, Development*, Josip Juraj Strossmayer University of Osijek, Faculty of Economics and Business in Osijek, Croatia, 263-279.

Aydin, Š. (2018). The Impact of Foreign Trade on Economic growth: A Literature Review. *Fourth International Mediterranean Social Sciences Congress (MECAS IV)*, Podgorica, Montenegro.

Aydin, Š. (2017). Ethnic Diversity as a Determinant of Remittance Inflow. *Mediterranean International Conference on Social Sciences by UDG*. Mediterranean Economy, Culture, Architecture and Security, University of Donja Gorica, Podgorica.

Aydin, Š. & Aydin, R. (2016). Rent Discrimination in Sarajevo. *Marketing to the Bottom of the Pyramid in Emerging Markets, 3*, Kuala Lumpur, Malaysia, 54-68.

PROJECTS

2024-2024	Junior Researcher <u>DeepGreenInno</u> European Institute of Innovation & Technology
2023- Present	Institutional Project Member <u>InterGen</u> University of Ruse, Bulgaria
2023 -2024	Project Coordinator <u>FIPOBA</u> Ministry of Science, Higher Education and Youth of Sarajevo Canton
2022-2023	Research Team Member <u>EIGP</u> Ministry of Science, Higher Education and Youth of Sarajevo Canton

TEACHING PROFILE

Undergraduate Courses:

Financial Literacy, Investment and Portfolio Management, Business Finance, Financial Accounting, Managerial Accounting

Graduate Courses:

Business Analysis & Decision Making, Financial and Managerial Accounting

SUPERVISIONS

Master's projects:

Krenare Shkodra (2024). *Drivers of Entrepreneurial Intention in Bosnia and Herzegovina and Kosovo*. International University of Sarajevo, Bosnia and Herzegovina

Halima Kardović (2023). *Gender Roles in Management Positions and Gender Differences in Leadership Styles: A Case Study of Bosnia and Herzegovina*. International University of Sarajevo.

Zhala Jafarli Sitić (2023). *Financial behavior and financial well-being in Azerbaijan: moderating role of self-control*. International University of Sarajevo.

Nejla Halidović (2020). *Entrepreneurial Intentions of Higher Education Students: The Case of Bosnia and Herzegovina and Croatia*. International University of Sarajevo.

Dino Kulić (2020). *Determinants of Turkish Outward Foreign Direct Investment to the Western Balkans*. International University of Sarajevo.

Graduation projects:

Tarik Mujkić (2024). *Second-Hand Clothing Purchase Intention in Bosnia and Herzegovina: The Role of Age and Income*. International University of Sarajevo.

Dalila Šahinović (2023). *Understanding Financial Intention in Bosnia and Herzegovina Using the Theory of Planned Behavior*. International University of Sarajevo.

INVITED TALKS, GUEST LECTURES, SEMINARS, AND ACADEMIC VISITS

Workshop facilitator:

“Business Plan Workshop: Connecting the Arts and Business” DeepGreenInno (2024)

“Financial Sustainability” SMART up-START up (2024)

“Investment Strategies in Bosnia and Herzegovina” BH Futures Foundation (2024)

“Innovation Challenge” Show and Tell Workshop for High School Students (2024)

“Business Plan Workshop: Connecting the Science and Business” DeepGreenInno (2023)

“How to Budget Your Money” ELS Student Success Scheme Workshop (2023)

Roundtable moderator:

“Young Entrepreneurs: Motivations, Challenges and Opportunities“(2023)

Motilities:

Erasmus+ Staff Exchange at Groupe IGS: Toulouse-Blagnac, France (2023)

Erasmus+ Staff Exchange at University of Limerick, Ireland (2022)

Invited Talks:

Guest Lecturer at School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina (2020 and 2021)

Jury Member:

Business plan regional competition - Sarajevo Tech Startup Summit – organized by Homework HUB, MeOut group, Startup Szeged and sponsored by Visegrad Fund (2023)

PROFESSIONAL SKILLS

Computer Skills

Microsoft Office

SPSS

SPSS AMOS

Stata

EViews

Language Skills

Bosnian, Croatian, Serbian (native); English (proficient)