

Data Mining

Classification: Basic Concepts, Decision Trees, and Model Evaluation

Lecture Notes for Chapter 4

Introduction to Data Mining

by

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Classification: Definition

- Given a collection of records (*training set*)
 - Each record contains a set of *attributes*, one of the attributes is the *class*.
- Find a *model* for class attribute as a function of the values of other attributes.
- Goal: previously unseen records should be assigned a class as accurately as possible.
 - A *test set* is used to determine the accuracy of the model. Usually, the given data set is divided into training and test sets, with training set used to build the model and test set used to validate it.

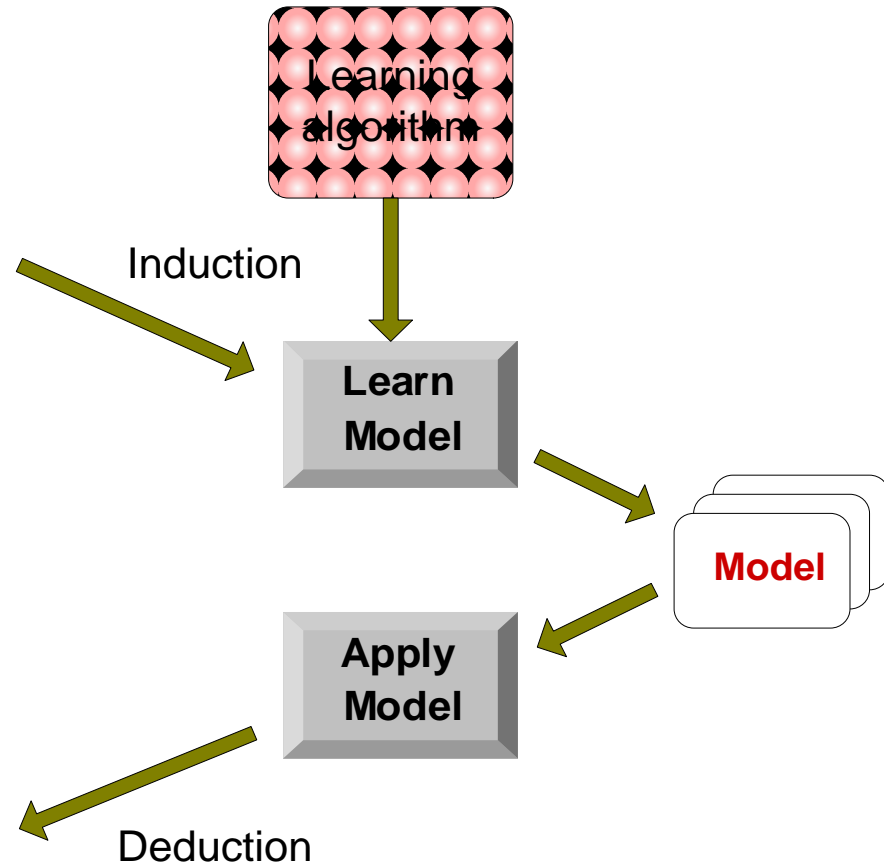
Illustrating Classification Task

Tid	Attrib1	Attrib2	Attrib3	Class
1	Yes	Large	125K	No
2	No	Medium	100K	No
3	No	Small	70K	No
4	Yes	Medium	120K	No
5	No	Large	95K	Yes
6	No	Medium	60K	No
7	Yes	Large	220K	No
8	No	Small	85K	Yes
9	No	Medium	75K	No
10	No	Small	90K	Yes

Training Set

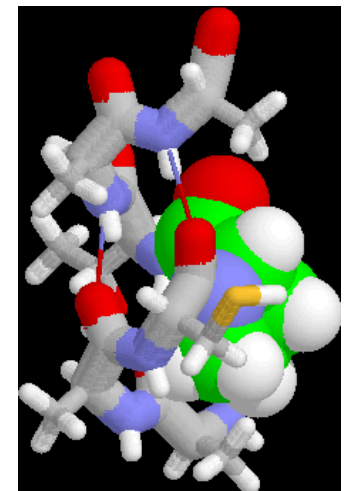
Tid	Attrib1	Attrib2	Attrib3	Class
11	No	Small	55K	?
12	Yes	Medium	80K	?
13	Yes	Large	110K	?
14	No	Small	95K	?
15	No	Large	67K	?

Test Set



Examples of Classification Task

- Predicting tumor cells as benign or malignant
- Classifying credit card transactions as legitimate or fraudulent
- Classifying secondary structures of protein as alpha-helix, beta-sheet, or random coil
- Categorizing news stories as finance, weather, entertainment, sports, etc



Classification Techniques

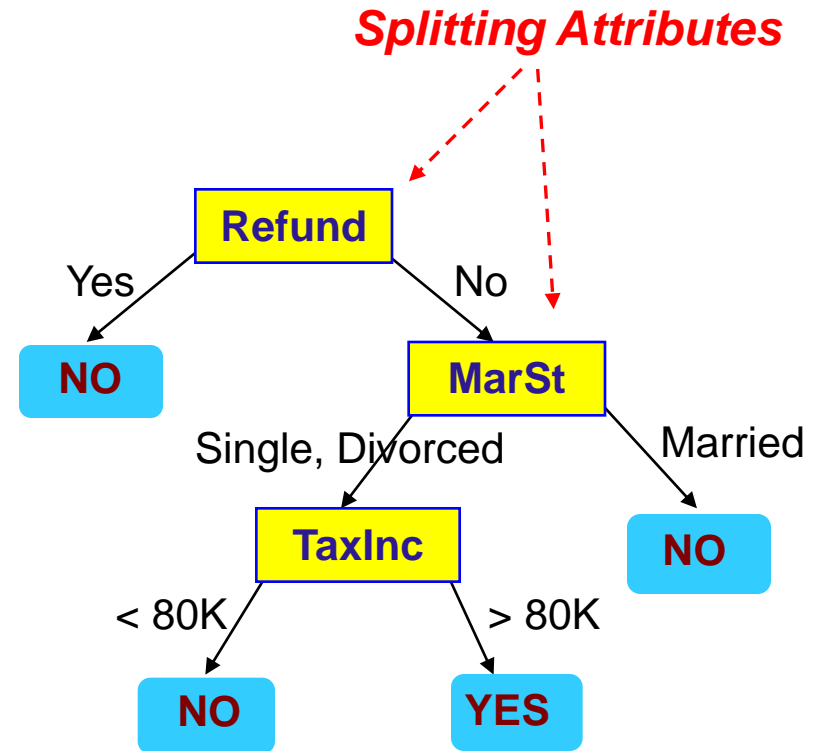
- Decision Tree based Methods
- Rule-based Methods
- Memory based reasoning
- Neural Networks
- Naïve Bayes and Bayesian Belief Networks
- Support Vector Machines

Example of a Decision Tree

categorical
categorical
continuous
class

Tid	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

Training Data

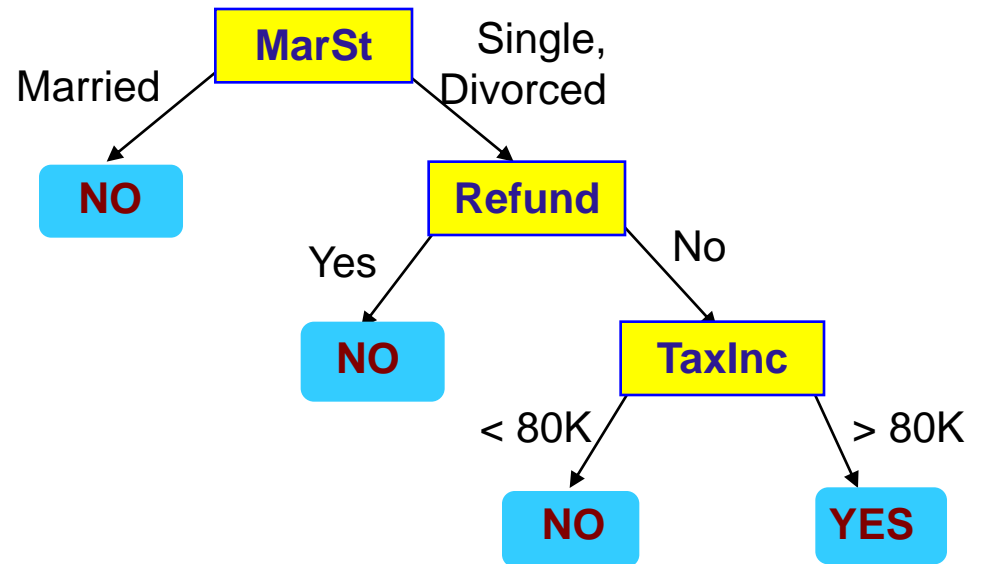


Model: Decision Tree

Another Example of Decision Tree

<i>Tid</i>	Refund	Marital Status	Taxable Income	Cheat
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
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7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

categorical
categorical
continuous
class



There could be more than one tree that fits the same data!

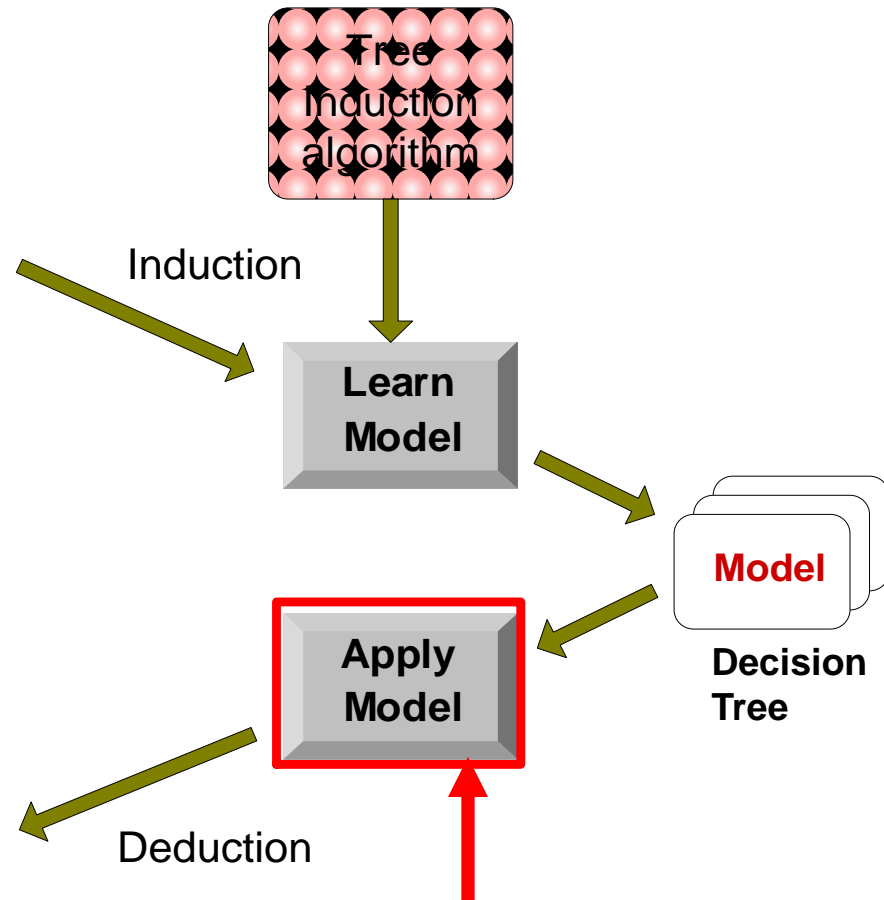
Decision Tree Classification Task

Tid	Attrib1	Attrib2	Attrib3	Class
1	Yes	Large	125K	No
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Training Set

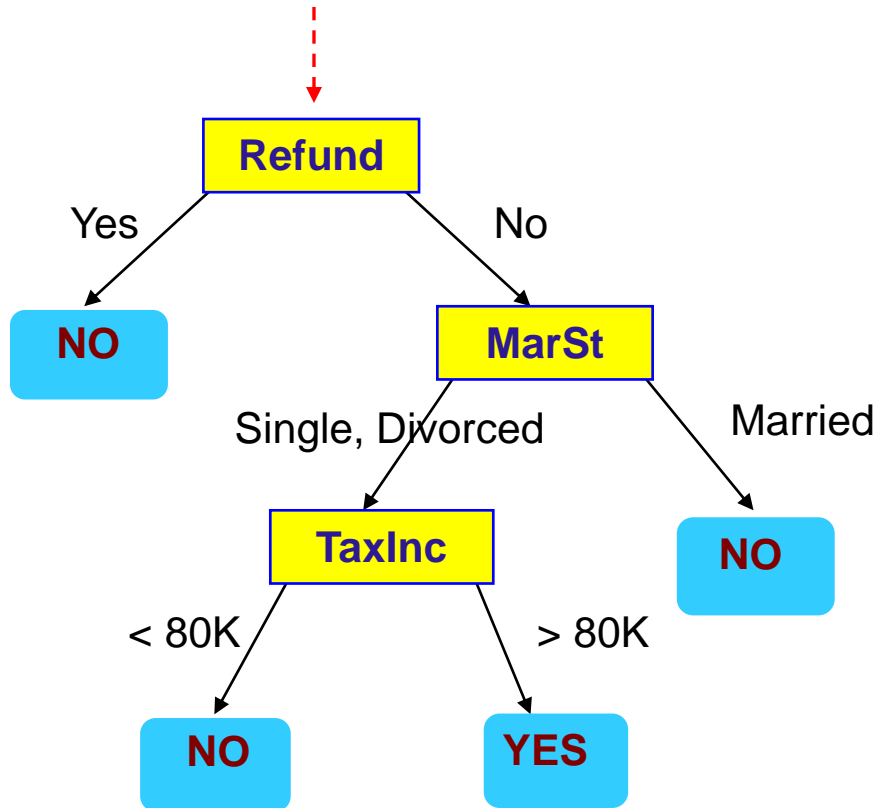
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15	No	Large	67K	?

Test Set



Apply Model to Test Data

Start from the root of tree.



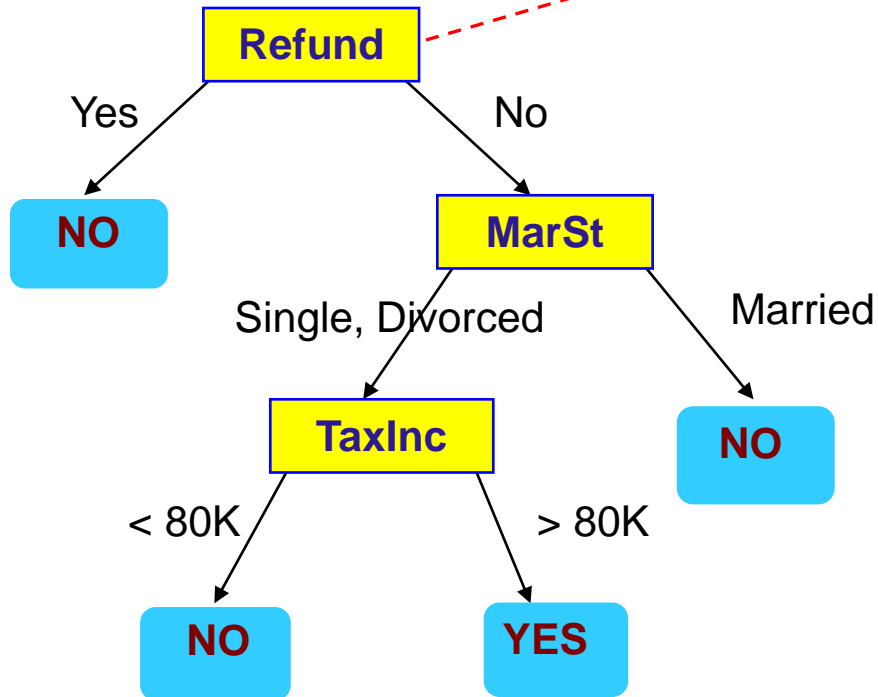
Test Data

Refund	Marital Status	Taxable Income	Cheat
No	Married	80K	?

Apply Model to Test Data

Test Data

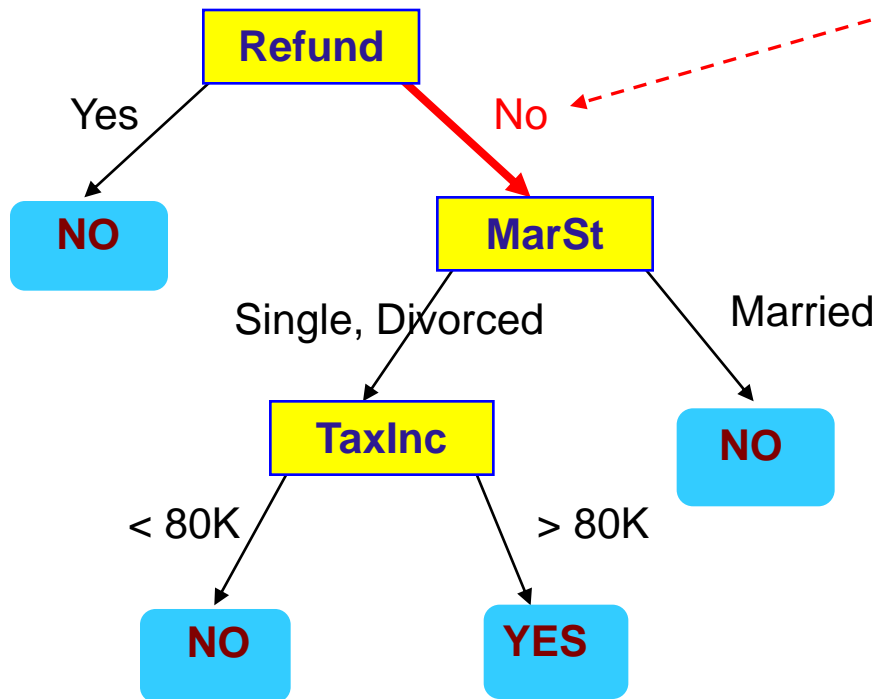
Refund	Marital Status	Taxable Income	Cheat
No	Married	80K	?



Apply Model to Test Data

Test Data

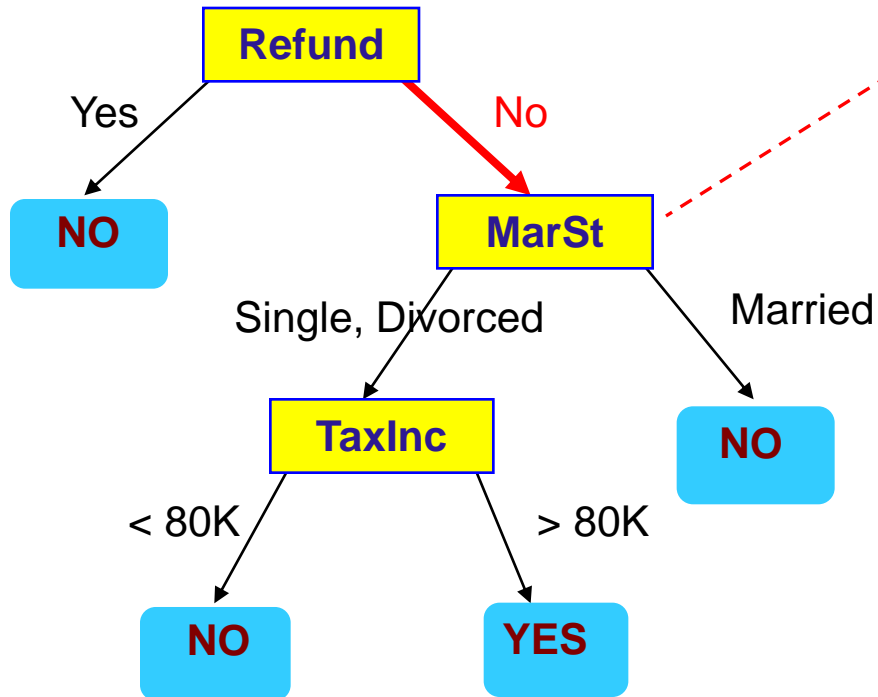
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No	Married	80K	?



Apply Model to Test Data

Test Data

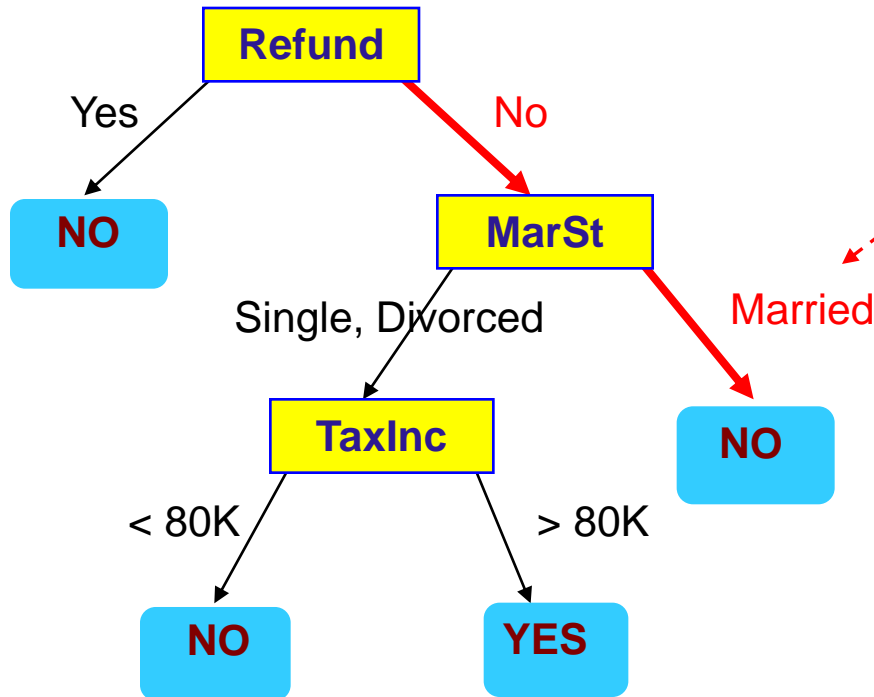
Refund	Marital Status	Taxable Income	Cheat
No	Married	80K	?



Apply Model to Test Data

Test Data

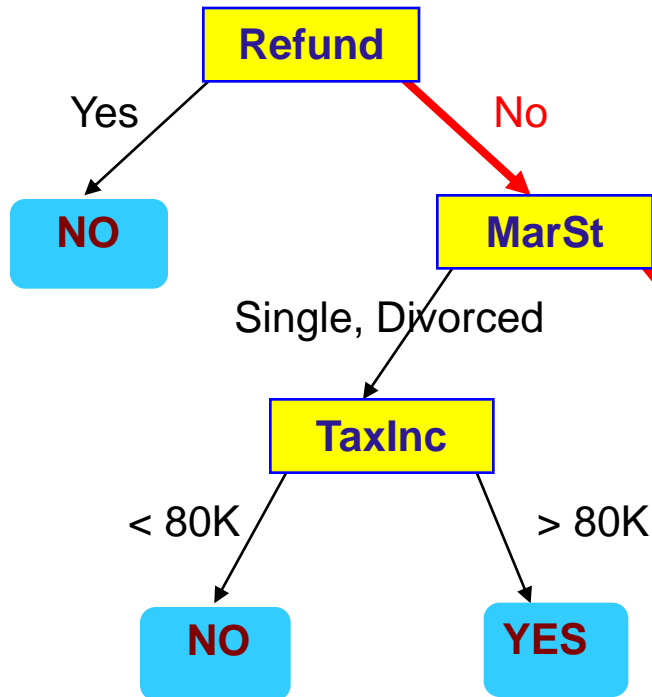
Refund	Marital Status	Taxable Income	Cheat
No	Married	80K	?



Apply Model to Test Data

Test Data

Refund	Marital Status	Taxable Income	Cheat
No	Married	80K	?



Assign Cheat to "No"

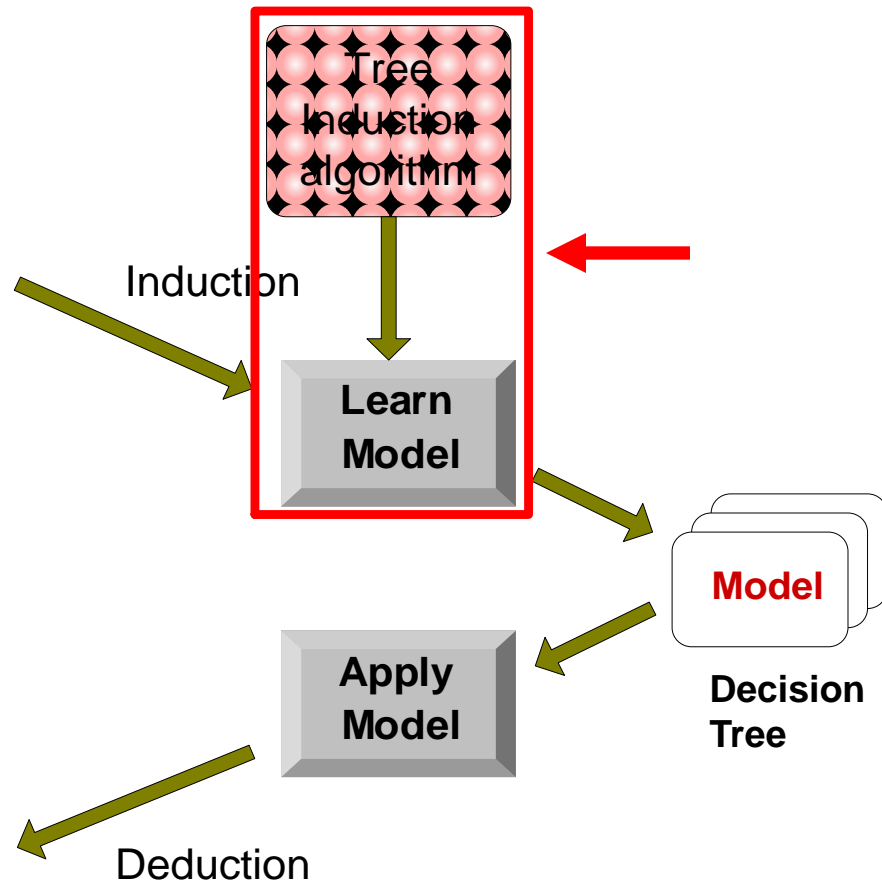
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Test Set



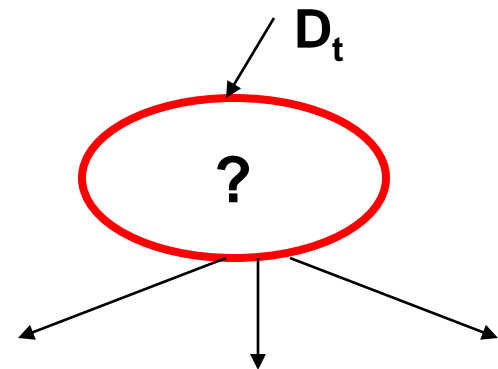
Decision Tree Induction

- Many Algorithms:
 - Hunt's Algorithm (one of the earliest)
 - CART
 - ID3, C4.5
 - SLIQ, SPRINT

General Structure of Hunt's Algorithm

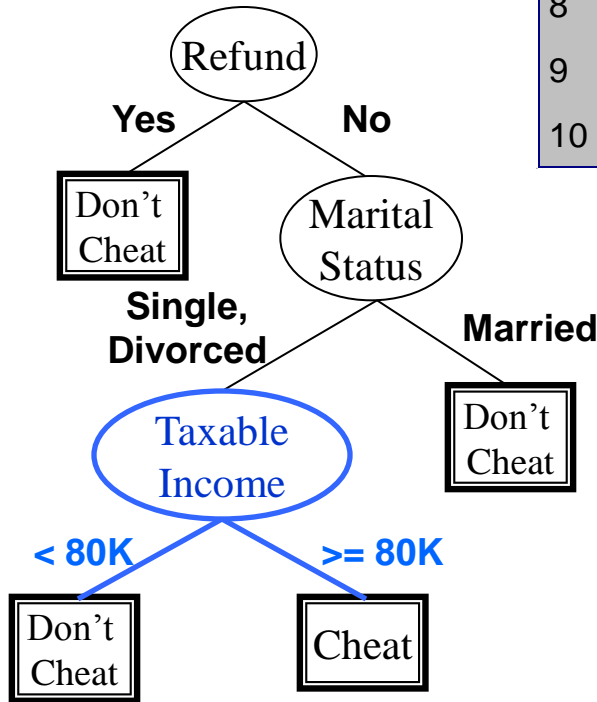
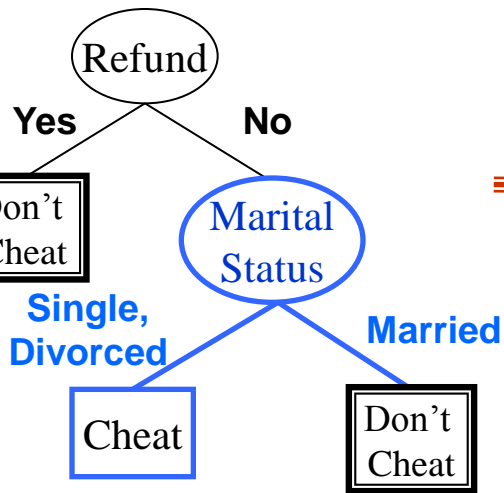
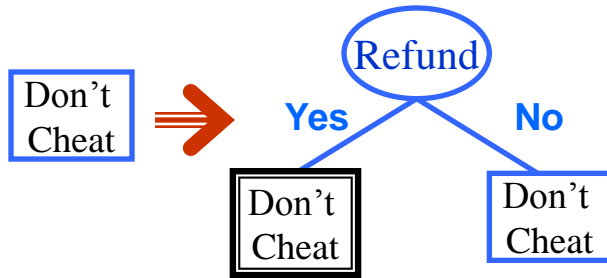
- Let D_t be the set of training records that reach a node t
- General Procedure:
 - If D_t contains records that belong the same class y_t , then t is a leaf node labeled as y_t
 - If D_t is an empty set, then t is a leaf node labeled by the default class, y_d
 - If D_t contains records that belong to more than one class, use an attribute test to split the data into smaller subsets. Recursively apply the procedure to each subset.

<i>Tid</i>	Refund	Marital Status	Taxable Income	Cheat
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7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



Hunt's Algorithm

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Tree Induction

- Greedy strategy.
 - Split the records based on an attribute test that optimizes certain criterion.

- Issues
 - Determine how to split the records
 - ◆ How to specify the attribute test condition?
 - ◆ How to determine the best split?
 - Determine when to stop splitting

Tree Induction

- Greedy strategy.
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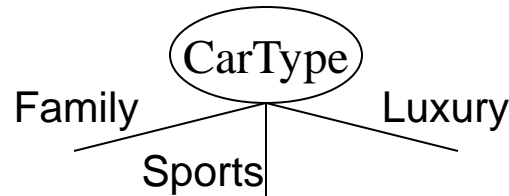
How to Specify Test Condition?

- Depends on attribute types
 - Nominal
 - Ordinal
 - Continuous

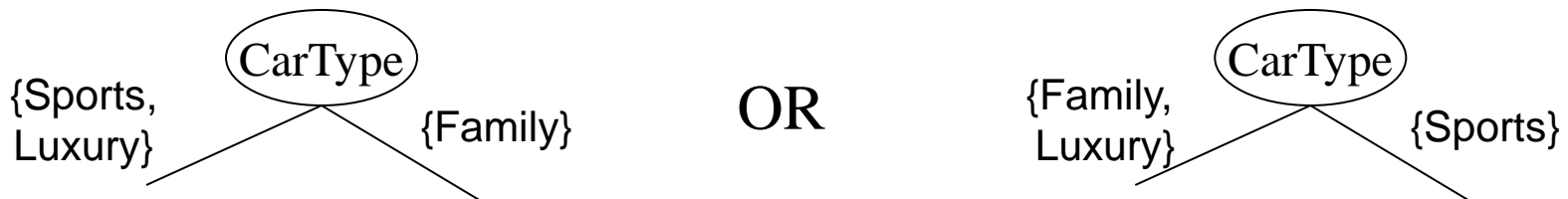
- Depends on number of ways to split
 - 2-way split
 - Multi-way split

Splitting Based on Nominal Attributes

- **Multi-way split:** Use as many partitions as distinct values.

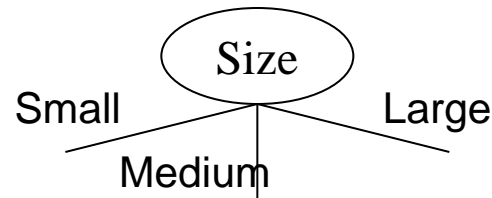


- **Binary split:** Divides values into two subsets. Need to find optimal partitioning.

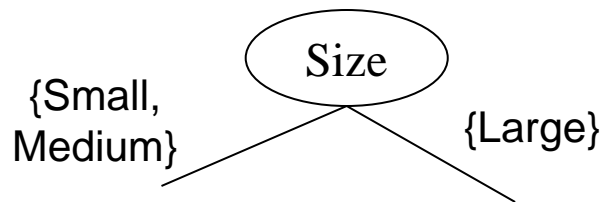


Splitting Based on Ordinal Attributes

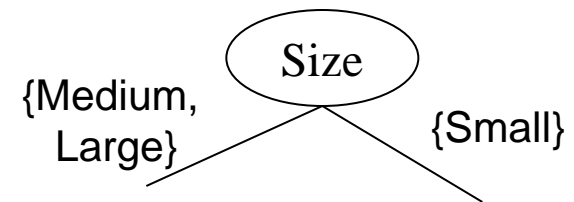
- **Multi-way split:** Use as many partitions as distinct values.



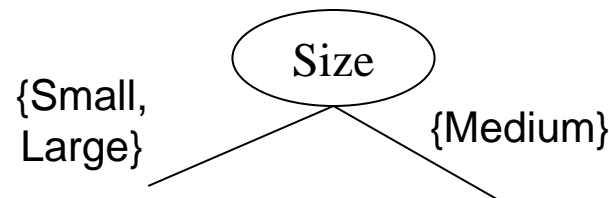
- **Binary split:** Divides values into two subsets. Need to find optimal partitioning.



OR



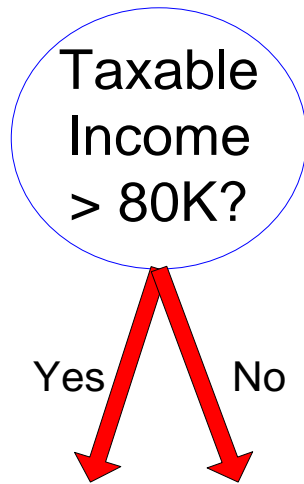
- **What about this split?**



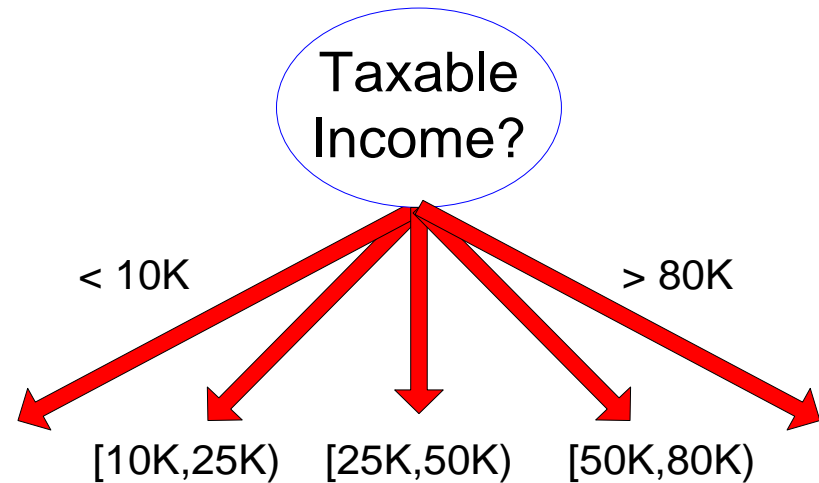
Splitting Based on Continuous Attributes

- Different ways of handling
 - **Discretization** to form an ordinal categorical attribute
 - ◆ Static – discretize once at the beginning
 - ◆ Dynamic – ranges can be found by equal interval bucketing, equal frequency bucketing (percentiles), or clustering.
 - **Binary Decision**: $(A < v)$ or $(A \geq v)$
 - ◆ consider all possible splits and finds the best cut
 - ◆ can be more compute intensive

Splitting Based on Continuous Attributes



(i) Binary split



(ii) Multi-way split

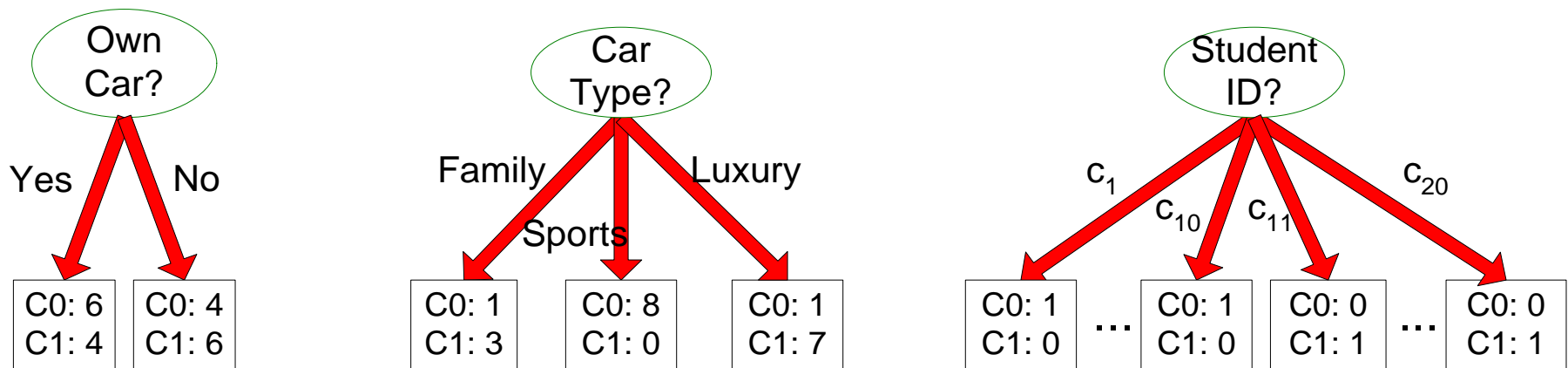
Tree Induction

- Greedy strategy.
 - Split the records based on an attribute test that optimizes certain criterion.

- Issues
 - Determine how to split the records
 - ◆ How to specify the attribute test condition?
 - ◆ **How to determine the best split?**
 - Determine when to stop splitting

How to determine the Best Split

Before Splitting: 10 records of class 0,
10 records of class 1



Which test condition is the best?

How to determine the Best Split

- Greedy approach:
 - Nodes with **homogeneous** class distribution are preferred
- Need a measure of node impurity:

C0: 5
C1: 5

**Non-homogeneous,
High degree of impurity**

C0: 9
C1: 1

**Homogeneous,
Low degree of impurity**

Measures of Node Impurity

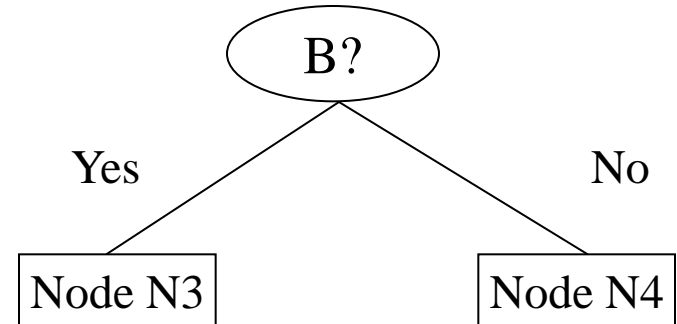
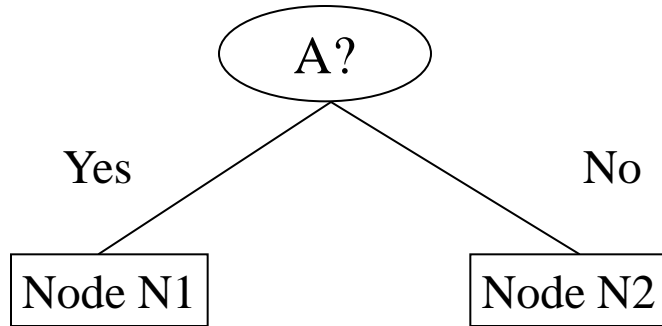
- Gini Index
- Entropy
- Misclassification error

How to Find the Best Split

Before Splitting:

C0	N00
C1	N01

→ **M0**



C0	N10
C1	N11

C0	N20
C1	N21

C0	N30
C1	N31

C0	N40
C1	N41

↓
M1

↓
M2

↓
M3

↓
M4



M12



M34

Gain = M0 – M12 vs M0 – M34

Measure of Impurity: GINI

- Gini Index for a given node t :

$$GINI(t) = 1 - \sum_j [p(j | t)]^2$$

(NOTE: $p(j | t)$ is the relative frequency of class j at node t).

- Maximum ($1 - 1/n_c$) when records are equally distributed among all classes, implying least interesting information
- Minimum (0.0) when all records belong to one class, implying most interesting information

C1	0
C2	6
Gini=0.000	

C1	1
C2	5
Gini=0.278	

C1	2
C2	4
Gini=0.444	

C1	3
C2	3
Gini=0.500	

Examples for computing GINI

$$GINI(t) = 1 - \sum_j [p(j | t)]^2$$

C1	0
C2	6

$$P(C1) = 0/6 = 0 \quad P(C2) = 6/6 = 1$$

$$Gini = 1 - P(C1)^2 - P(C2)^2 = 1 - 0 - 1 = 0$$

C1	1
C2	5

$$P(C1) = 1/6 \quad P(C2) = 5/6$$

$$Gini = 1 - (1/6)^2 - (5/6)^2 = 0.278$$

C1	2
C2	4

$$P(C1) = 2/6 \quad P(C2) = 4/6$$

$$Gini = 1 - (2/6)^2 - (4/6)^2 = 0.444$$

Splitting Based on GINI

- Used in CART, SLIQ, SPRINT.
- When a node p is split into k partitions (children), the quality of split is computed as,

$$GINI_{split} = \sum_{i=1}^k \frac{n_i}{n} GINI(i)$$

where, n_i = number of records at child i ,
 n = number of records at node p .

Categorical Attributes: Computing Gini Index

- For each distinct value, gather counts for each class in the dataset
- Use the count matrix to make decisions

Multi-way split

	CarType		
	Family	Sports	Luxury
C1	1	2	1
C2	4	1	1
Gini	0.393		

Two-way split
(find best partition of values)

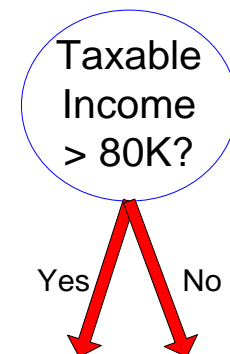
	CarType	
	{Sports, Luxury}	{Family}
C1	3	1
C2	2	4
Gini	0.400	

	CarType	
	{Sports}	{Family, Luxury}
C1	2	2
C2	1	5
Gini	0.419	

Continuous Attributes: Computing Gini Index

- Use Binary Decisions based on one value
- Several Choices for the splitting value
 - Number of possible splitting values = Number of distinct values
- Each splitting value has a count matrix associated with it
 - Class counts in each of the partitions, $A < v$ and $A \geq v$
- Simple method to choose best v
 - For each v , scan the database to gather count matrix and compute its Gini index
 - Computationally Inefficient! Repetition of work.

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1	Yes	Single	125K	No
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3	No	Single	70K	No
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5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
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Continuous Attributes: Computing Gini Index...

- For efficient computation: for each attribute,
 - Sort the attribute on values
 - Linearly scan these values, each time updating the count matrix and computing gini index
 - Choose the split position that has the least gini index

Cheat		No	No	No	Yes	Yes	Yes	No	No	No	No											
		Taxable Income																				
Sorted Values		60	70	75	85	90	95	100	120	125	220											
Split Positions		55	65	72	80	87	92	97	110	122	172	230										
		<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>					
Yes	0	3	0	3	0	3	0	3	1	2	2	1	3	0	3	0	3	0	3	0		
No	0	7	1	6	2	5	3	4	3	4	3	4	3	4	4	3	5	2	6	1	7	0
Gini	0.420	0.420	0.400	0.375	0.343	0.343	0.417	0.400	<u>0.300</u>	0.343	0.375	0.400	0.420	0.420	0.400	0.375	0.400	0.420	0.420	0.420	0.420	

Alternative Splitting Criteria based on INFO

- Entropy at a given node t :

$$Entropy(t) = -\sum_j p(j | t) \log p(j | t)$$

(NOTE: $p(j | t)$ is the relative frequency of class j at node t).

- Measures homogeneity of a node.
 - ◆ Maximum ($\log n_c$) when records are equally distributed among all classes implying least information
 - ◆ Minimum (0.0) when all records belong to one class, implying most information
- Entropy based computations are similar to the GINI index computations

Examples for computing Entropy

$$Entropy(t) = -\sum_j p(j|t) \log_2 p(j|t)$$

C1	0
C2	6

$$P(C1) = 0/6 = 0 \quad P(C2) = 6/6 = 1$$

$$Entropy = -0 \log 0 - 1 \log 1 = -0 - 0 = 0$$

C1	1
C2	5

$$P(C1) = 1/6 \quad P(C2) = 5/6$$

$$Entropy = - (1/6) \log_2 (1/6) - (5/6) \log_2 (1/6) = 0.65$$

C1	2
C2	4

$$P(C1) = 2/6 \quad P(C2) = 4/6$$

$$Entropy = - (2/6) \log_2 (2/6) - (4/6) \log_2 (4/6) = 0.92$$

Splitting Based on INFO...

- Information Gain:

$$GAIN_{split} = Entropy(p) - \left(\sum_{i=1}^k \frac{n_i}{n} Entropy(i) \right)$$

Parent Node, p is split into k partitions;

n_i is number of records in partition i

- Measures Reduction in Entropy achieved because of the split. Choose the split that achieves most reduction (maximizes GAIN)
- Used in ID3 and C4.5
- Disadvantage: Tends to prefer splits that result in large number of partitions, each being small but pure.

Splitting Based on INFO...

- Gain Ratio:

$$\text{GainRATIO}_{split} = \frac{\text{GAIN}_{split}}{\text{SplitINFO}} \quad \text{SplitINFO} = -\sum_{i=1}^k \frac{n_i}{n} \log \frac{n_i}{n}$$

Parent Node, p is split into k partitions

n_i is the number of records in partition i

- Adjusts Information Gain by the entropy of the partitioning (SplitINFO). Higher entropy partitioning (large number of small partitions) is penalized!
- Used in C4.5
- Designed to overcome the disadvantage of Information Gain

Splitting Criteria based on Classification Error

- Classification error at a node t :

$$Error(t) = 1 - \max_i P(i | t)$$

- Measures misclassification error made by a node.
 - ◆ Maximum ($1 - 1/n_c$) when records are equally distributed among all classes, implying least interesting information
 - ◆ Minimum (0.0) when all records belong to one class, implying most interesting information

Examples for Computing Error

$$Error(t) = 1 - \max_i P(i | t)$$

C1	0
C2	6

$$P(C1) = 0/6 = 0 \quad P(C2) = 6/6 = 1$$

$$Error = 1 - \max(0, 1) = 1 - 1 = 0$$

C1	1
C2	5

$$P(C1) = 1/6 \quad P(C2) = 5/6$$

$$Error = 1 - \max(1/6, 5/6) = 1 - 5/6 = 1/6$$

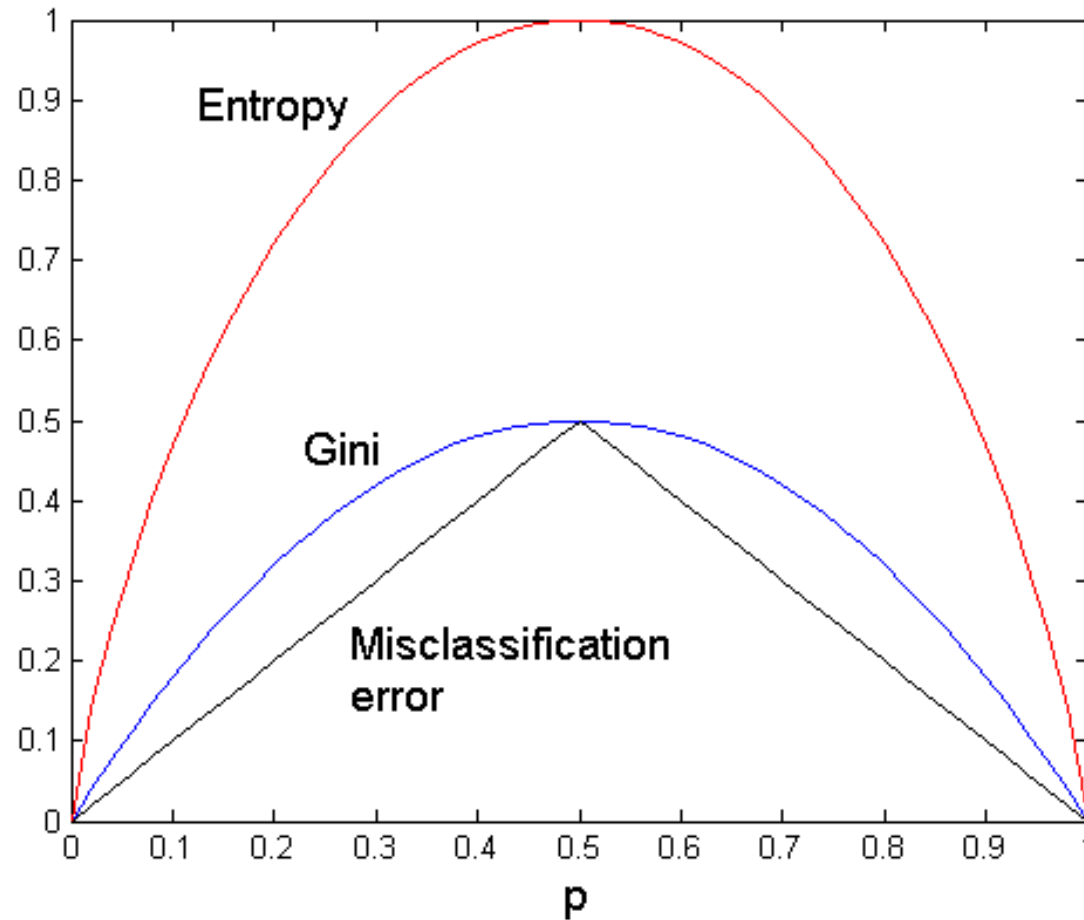
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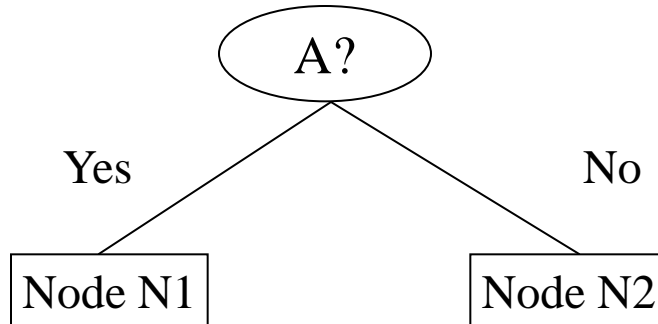
$$Error = 1 - \max(2/6, 4/6) = 1 - 4/6 = 1/3$$

Comparison among Splitting Criteria

For a 2-class problem:



Misclassification Error vs Gini



	Parent
C1	7
C2	3
Gini = 0.42	

$$\begin{aligned} \text{Gini(N1)} \\ &= 1 - (3/3)^2 - (0/3)^2 \\ &= 0 \end{aligned}$$

	N1	N2
C1	3	4
C2	0	3
Gini=0.361		

$$\begin{aligned} \text{Gini(N2)} \\ &= 1 - (4/7)^2 - (3/7)^2 \\ &= 0.489 \end{aligned}$$

$$\begin{aligned} \text{Gini(Children)} \\ &= 3/10 * 0 \\ &+ 7/10 * 0.489 \\ &= 0.342 \end{aligned}$$

Gini improves !!

Tree Induction

- Greedy strategy.
 - Split the records based on an attribute test that optimizes certain criterion.

- Issues
 - Determine how to split the records
 - ◆ How to specify the attribute test condition?
 - ◆ How to determine the best split?
 - **Determine when to stop splitting**

Stopping Criteria for Tree Induction

- Stop expanding a node when all the records belong to the same class
- Stop expanding a node when all the records have similar attribute values
- Early termination (to be discussed later)

Decision Tree Based Classification

- Advantages:
 - Inexpensive to construct
 - Extremely fast at classifying unknown records
 - Easy to interpret for small-sized trees
 - Accuracy is comparable to other classification techniques for many simple data sets

Example: C4.5

- Simple depth-first construction.
- Uses Information Gain
- Sorts Continuous Attributes at each node.
- Needs entire data to fit in memory.
- Unsuitable for Large Datasets.
 - Needs out-of-core sorting.

- You can download the software from:
<http://www.cse.unsw.edu.au/~quinlan/c4.5r8.tar.gz>